

## **NUS Real Estate undergraduates winner of Wisma Atria Case Competition 2017!**

The Wisma Atria Case Competition 2017 has concluded on Thursday (28 Sep). Out of the 6 finalist teams, 3 were from SMU and 3 from NUS.

We are proud to announce that the winning team comprised none other than our NUS Real Estate undergraduate Year 2 students – Low Meijun, Tong You Xin and a BBA Year 2 student. The winning team will receive a cash prize of \$3000 + \$500 Wisma Atria gift vouchers. The runner-up team was also NUS Real Estate student – Angeline Chua (Year 4) and a BBA (Year 4) student. They walked away with \$2000 cash prize + \$500 Wisma Atria gift vouchers. An attachment opportunity is also open to the finalists.

The topic of the case competition was for teams to come up with strategies to help Wisma Atria reposition their image and branding in their retail property. The competition is open to all students from NTU, SMU and NUS.

Congratulations to the winning teams and our real estate students, you have made NUS Real Estate proud!



*Winning Team – (from right) Tong You Xin, Low Meijun, Calvin Wee*

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