

JTC Case Challenge 2017

After 3 weeks of preparations, today is the Finals of the JTC Case Challenge held at the JTC Summit!

The 1st and 2nd prize went to Team Ellie & Co. (Jonathan Lee, Lee Chin & Ellie Yee) and Team TXY (Amanda Lim, Charis Tan & Toh Wei Ni) respectively. Both teams are undergraduate students from NUS Real Estate, while the 3rd place was awarded to NTU. A panel of distinguished judges from JTC Corporation have evaluated the teams based on their creativity, feasibility and presentation.

All teams were required to propose new features and amenities to be implemented in JTC Launchpad, with the intent to create a more vibrant, dynamic and innovative workplace for the companies in the estate. The judges were impressed by the winning team's creative concept and ideas showcased through their wonderfully prepared slides.

From a total of 75 teams, the top 5 teams were shortlisted to present their plans to the judges in the finals. Out of the shortlisted teams, 3 of them were represented by NUS Real Estate. The top 3 winning teams walked away with cash prizes of \$3000, \$2000, and \$1000 respectively. 2 consolation teams also received cash prizes of \$500 each. Outstanding participants may also be offered internship, scholarship or graduate opportunities!

After the challenge, all participants were brought on a tour of the new-concept offices in JTC Summit.

The JTC Case Challenge is open to all students currently pursuing their undergraduate studies at the local universities.



1st prize: Team Ellie & Co. (Jonathan Lee, Lee Chin & Ellie Yee)



2nd prize: Team TXY (Toh Wei Ni, Amanda Lim & Charis Tan), with one of the judges - Director (3rd from right) of JTC Launchpad)



One of top 5 Team: Team JAM (Ong Jiamin, Alison Lee, Mok Zhuang Ying)

