**Professor Deng Yongheng Delivered the AREUEA Presidential Speech at the Allied Social Science Associations (ASSA) Annual Conference in Boston**

Prof Deng Yongheng, Provost’s Chair and Director of NUS Institute of Real Estate Studies, and Head of Department of Real Estate, has delivered the AREUEA Presidential Speech to members and friends of the American Real Estate and Urban Economics Association (AREUEA) at the AREUEA-ASSA Annual Conference in Boston, on 4th January 2015.

Established 50 years ago with 20 academics from the United States, AREUEA has since grown and now boasts a strong base of 800 members hailing from leading universities all around the world. Prof Deng is the first academic of Asian background to be elected as President of this prestigious academic association in the field of real estate finance and urban economics over the half century history of AREUEA. Along with its growing academic clout that has extended beyond the shores of the western hemisphere in recent years, this is also a solid reflection and testament on how interest in real estate finance and urban economic research has steadily been shifting towards Asia.

Prof Deng’s AREUEA presidential speech, titled “Disparities in the Geographic Focus of Real Estate and Urban Economics Publications,” is most apt in revealing this emerging trend. It demonstrates that while research papers centred around U.S. topics are more likely to appear in top-tier Economics, Finance, and Real Estate journals, in recent years, we have been witnessing a rising trend of publications on Asian topics in these top-tier academic journals. His research also shows that even as more authors from leading Asian universities/research institutions continue to contribute to the top-tier journal publications in the fields of real estate finance and urban economics over the years, authors affiliated with Singaporean universities contribute about 40% of this growing trend.